



Job Posting – Campaign Researcher

The Service Employees International Union Local 2 (SEIU Local 2) is a 20,000-member organization that represents workers in British Columbia, Alberta, Ontario, New Brunswick and Nova Scotia. We are currently seeking a Campaign Researcher to support a new initiative to organize low wage workers. This position may work out of our Vancouver, Toronto, Ottawa or Edmonton offices.

AT SEIU LOCAL 2: Our mission is to provide our members with a voice in the workplace, in their union and in the larger community. Through our actions, we intend to create a more just and humane society. We are committed to protecting and improving the lives of workers and their families. We will work to improve and protect the services we provide to our communities. We believe that by working together as a united front, we can win better contracts and build industry power in our region.

The **Campaign Researcher** conducts a wide range of research for union campaigns and projects including but not limited to, internal and external organizing campaigns, contract bargaining, post-employment benefits, municipal, provincial and federal public policy, community campaigns, basic trainings in research methods and analysis, and various Local programs.

RESPONSIBILITIES: Under the supervision of the Director of Organizing, the Campaign Researcher will:

- Canvas organizing targets across a broad geographical area.
- Analyze the financial and quality records of public agencies and publicly funded private agencies.
- Creatively apply traditional and non-traditional research methods to union campaigns.
- Conduct industry and political power analysis for strategic targeting, identifying key industry trends, and developing innovative policy or regulatory strategies
- Develop and implement campaign and strategic research strategies and develop appropriate research products.
- Participate thoughtfully in developing strategic research and campaign strategy, and provide recommendations for the most effective use of research for Sr. level staff and members leaders
- Apply research findings to support communication strategies, develop communication related products such as, media “sound bites” or memorable elements pertinent for media or membership, interesting and effective presentations for beginner level member training and persuasive oriented reports and presentations.
- Lead research trainings for members and new staff in simple research projects include budget analysis, industry- wide wage, and benefit comparisons and how to develop costing analysis for contract bargaining.
- Ability to manage the research component of large and strategic research projects; including the ability to build internal and external political relationships.

MINIMUM QUALIFICATIONS:

- Strong commitment to progressive social change and activist experience.
- Strong research & quantitative skills.
- Computer skills in Microsoft Word, Excel, & Access, and a variety of computer-based research tools.
- Excellent writing and communications skills a must.

REQUIREMENTS:

- Driver's license, auto insurance and automobile.
- Proven ability to utilize information from and about workers, employers, economic / financial research on company or industry to inform and develop campaign strategies.
- Experience in budget analysis of public agency and publicly funded agency budgets including familiarity with funding streams for public services.
- Ability to carry out assigned and required tasks independently and in a competent and professional manner in keeping with SEIU's overall goals and expectations.
- Ability to work well under tight deadlines and in a team environment.
- Proven ability to work with research staff within a labour or progressive community organization (for Leads).
- Firm grasp of the legal and regulatory environment within which unions and union research operates.
- Willingness to work long and irregular hours and attend required evening and weekend activities.
- Must be fully vaccinated against COVID-19.

COMPENSATION AND BENEFITS: Salary commensurate with experience. SEIU Local 2 employees enjoy top notch benefits including fully employer-paid family health, dental and vision insurance; a generous leave package; fully employer-paid defined benefit pension plan.

TO APPLY: Send cover letter and résumé to: kkirkland@seiulocal2.ca, reference **Campaign Researcher** in subject line.

This position is open until filled; however, the posting/acceptance of applications may close at any time.